

## What's included?

- **Product prep & steaming of garments.**

Products are gently cleaned to remove dust and lint prior to photography. We use compressed air, microfiber cloths, and special brushes designed to lift micro-dust to help ensure your products look their best for photography.

Garments and fabrics are steamed to remove wrinkles and white cotton gloves are worn to prevent smudges and fingerprints on shiny surfaces.



- **White background with choice of natural shadow or reflection.**

Products are gently cleaned to remove dust and lint prior to photography. We use compressed air, microfiber cloths, and special brushes designed to lift micro-dust to help ensure your products look their best for photography.

Garments and fabrics are steamed to remove wrinkles and white cotton gloves are worn to prevent smudges and fingerprints on shiny surfaces.

## **White background with natural shadow.**

During photography the product will cast a soft shadow onto a matte white background. We preserve this because it provides additional depth and ties the product to the white background. It's a classic look that works great with everything.



## **White background with reflection.**

Alternatively, the matte white shooting surface can be exchanged for a highly polished material. This creates a clean, modern look that brightens and enhances your photographs.



- **Photo editing to correct dust and minor imperfections.**

Each photograph goes through careful retouching prior to final delivery. We examine and adjust color and brightness levels to ensure the proper tone and vibrant exposure. Noticeable dust, lint, or scratches that may remain are expertly removed.



- **High resolution 300 DPI files for print and web use.**

We deliver all of our photographs in a **high resolution 300 DPI jpeg format** suitable for use on the web as well as for most print uses. Our image server also generates images in a web ready **72 DPI** format for easy use without resizing.

Photographs are captured at an image size of 4288x2848 pixels for an overall resolution of over **12 megapixels**. (Before cropping).

Optionally, we are also able to deliver a maximum resolution of over **24 megapixels** for demanding resolution needs such as large prints and product packaging.

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## **Fast standard turnaround.**

Most photography projects are completed approximately **1 week** after we receive your products in our studio. Very large projects may require additional time. In rare cases when we have an exceptionally high workload, your project may take slightly longer. To confirm current production times please contact us!

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## **Rush service.**(optional)

Rush turnaround is available for most projects and is subject to availability. Please note that when electing for rush service the entire project must be put on the rush timeline.

**2 Day: Additional 25%**

**Next Day: Additional 50%**

**Same Day: Additional 75%**

## **Double resolution 24 megapixel capture.**(optional)

For projects with demanding resolution needs we are able to deliver images up to twice the size of our standard format. Increased resolution yields sharper images with more detail and is great for applications such as product packaging and large format prints such as tradeshow banners, billboards, and vehicle wraps. See the detail Below that is captured in a double resolution 24 megapixel image.

**Additional Rs 300 per photo.**



## **Transparency masking.**(optional)

Completed photos can be delivered with transparent backgrounds for added flexibility when being used in websites, catalogs, and other publications.

**Additional Rs 100 per photo.**

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# Professional product photography in six simple steps.

## **1 Tell us about your project.**

Call or email and we will review the scope of your project and provide you with a photography quote. We will also answer any questions you have on the process.

## **2 Ship us your products.**

Securely pack your items and ship them directly to our New Delhi studio. Contact us for helpful suggestions on certain products, such as apparel, candles, and lotions.

## **3 We unpack and schedule your shoot.**

We will inform you that your products have arrived. Then we will confirm that we have your correct payment information, confirm your order, schedule your shoot your products.

## **4 Photography & editing.**

Your products will be photographed by an experienced professional photographer utilizing the latest in pro camera bodies, lenses, and lighting.

All photographs are Edited to remove dust and other imperfections as well as to ensure proper color and tone.

## **5 Download images.**

When the photos are complete, we will provide you with a username and password so you can access the images via our dedicated Server

All images are delivered in high resolution at 300 DPI and remain available for future download.

## **6 Return Shipment.**

We will securely pack your products and arrange the return shipment. Shipping can be applied to your

If you would prefer your products not be returned, we can also dispose of them at your direction.